



PRIVACY NOTICE

The personal data under the custody and care of **WORLD SONG CUP**, in its capacity as the data controller and/or processor as applicable, will be handled in compliance with the principles and regulations in force in Colombia, the provisions of the competent authority, and internal best practices related to the personal data protection regime.

This notice is directed to the owners of personal information, including users, visitors, members of our portal, individuals seeking loan advice, those interested in specialized legal or real estate consulting, and clients, so that they are informed of the fundamental aspects related to the management of their information within our business. It also ensures that they recognize their rights, the procedures for exercising their **habeas data** rights, and other aspects of interest concerning the legal regulations on personal data processing.

The personal data managed by **WORLD SONG CUP** will be processed for the following purposes:

- To fulfill contractual relationship commitments.
- To comply with legal obligations regarding the processing of personal data in our databases.
- For commercial management.
- To understand the needs of our users to innovate, improve processes, and satisfy their interests.
- To inform data subjects about services, publications, training events, blogs, new services, business activities, and advertising related to our commercial operations.

In each **WORLD SONG CUP** process, according to the collected personal data and the intended processing, the respective privacy notice will inform, in advance, about the specific purposes of such processing.

Rights of Data Subjects

Any person, as the data subject or a legally authorized individual, has the right to:



- Exercise their **habeas data** rights, including accessing, updating, rectifying, objecting to, or canceling the collected information, where applicable.
- Verify the existence of the consent granted.
- Exercise the legal actions recognized by law regarding personal data protection and **habeas data** rights.

EXERCISE YOUR RIGHTS AS THE OWNER OF THE INFORMATION YOU SHARE WITH US

To exercise the **habeas data** rights, the personal data subject or any individual demonstrating a legitimate interest, in accordance with the current regulations, may contact **WORLD SONG CUP** via email at contact@worldsongcup.com or send a written request to the following physical address: **Calle 44 No. 29a – 41, Office 209, Trafalgar Building, Bucaramanga, Colombia.**

Any person exercising the **habeas data** rights must provide precise contact details to facilitate processing and response to their request.

Upon receiving a **habeas data** request, **WORLD SONG CUP** will respond within the legal timeframe of **fifteen (15) business days**, which may be extended for an additional **eight (8) days** with prior notice to the requester.

The processing of personal data by **WORLD SONG CUP**, in accordance with this policy, will be carried out based on the applicable regulations, procedures, and guidelines adopted by this institution to comply with the legal framework for personal data protection